

# ACCESSORIZE THE DEMONS...

ARTICLE BY: SHANE LIBERTY HARRIS

PHOTOS PROVIDED BY: BIGHORN SUP PRODUCTIONS

It's a common misconception that the growing number of female riders in the community are tomboys or even roughnecks in comparison to the non-riding female demographic. Well, nothing could be further from the truth! While men have predominantly

engaged the motorcycling hobby, the ladies are thankfully infiltrating our ranks. Sorry fellas, but women truly do look better in tight leather outfits than you do.

Unfortunately, the women-friendly accessory department has been slow to react to this new category of rider. In all fairness, though, it's not completely the customer's fault.

On top of having a limited selection of riding gear and bike parts (some of which is laughable at best), female riders are finding almost no means of expressing their love for the open road in their own way. It's with this in mind that Kimberly Malasky chose to use her talent for dressing everything from engine covers to belt buckles in extravagantly adorned "Swarovski crystals" to beautify the masses.

Having a passion for a community and lifestyle for which you identify can be the catalyst for artistic talent, and Kim's passionate hobby of bedazzling helmets and bike parts quickly caught the attention of her fellow riders all over the United States. Kimberly had been an active rider and road captain in the riding community since 2002. In 2007 she turned her artistic talents into a full-time business known as "Bikers Bling." After a long period of learning

the ropes and miles of pavement pounding, Kim chose to pick up a bike that perfected her vision of customization. In 2007 she purchased her first Harley and immediately expanded her realm of what was possible for the female rider. Her main focus from that day on has been to offer female riders yet another way to express themselves through a form of personalization unknown to the corporate world. In her own words, "The difference with what I do is the use of real Swarovski Crystals." True that, Kimberly. Yes



ladies, whether you simply want your belt buckles and bootstraps adorned in high-end Swarovski superlatives or perhaps the entire skin of your throbbing freedom vehicle decked out in eye-blinding bling...Kim has you covered. Every order is personal and made to order. Riders like Kimberly are working hard to provide bling for her fellow female riders. All hail the shiny object.

While I can't personally comment on the durability of gluing crystals to riding gear and motorcycle parts, Kimberly assured me that she uses very high quality epoxy glue that withstands high heat and is built to last. (Oddly enough, I couldn't find anything in my riding gear that needed crystals glued to it.) You can find the aptly named "Disco Ball Rider" attending most local events and even on YouTube. Look for the disco ball styled half-helmet in the video or simply type in "BikersBling." The price to have your gear pimped runs from a mere \$15 all the way past

the \$3,000 mark depending on your requirements. Not sure about the process? Kimberly is happy to provide progress and completed project photos during the entire build. For those of us still playing along, keep in mind that even the non-Harley owners still have a chance at dominating the local bike night. While Bikers Bling has been mostly focused on the cruiser market, Kimberly is happy to take orders from any and all takers no matter what they ride. So ladies (maybe fellas?), have your ATM cards ready and punch in BikersBlingOnline.com to learn more about a new and riveting ways to shine at your local meet. 

